

## **Dena Potter**

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### **Virginia Department of General Services Director, Communications**

Dena Potter joined the Department of General Services in August 2014, where she directs internal and external communications for the agency.

Potter is a former journalist with The Associated Press, where she specialized in state government and public safety reporting before being put in charge of operations in Virginia and West Virginia as news editor in 2011. Prior to joining the AP, Potter served as editor of the Appalachian News-Express in Pikeville, Ky. She also has worked as a public and community relations consultant.

Potter holds a Bachelor of Science degree in Journalism and a minor in Political Science from Eastern Kentucky University, where she was chosen in 2010 for the Department of Mass Communications' "Stars" program.